

TASTE THE WORLD RULES

THE TASTE THE WORLD CONTEST (THE “**CONTEST**”) IS INTENDED TO BE CONDUCTED IN THE PROVINCE OF BRITISH COLUMBIA ONLY AND SHALL BE CONSTRUED AND EVALUATED ACCORDING TO APPLICABLE CANADIAN LAW. NO PURCHASE IS NECESSARY. PARTICIPANTS MUST BE TWENTY-ONE YEARS OF AGE OR OLDER IN THE PROVINCE OF BRITISH COLUMBIA AT THE TIME OF ENTRY. VOID IN WHOLE OR IN PART WHERE PROHIBITED BY LAW. ENTRY IN THIS CONTEST CONSTITUTES ACCEPTANCE OF THESE CONTEST RULES (THE “**CONTEST RULES**”).

1. ELIGIBILITY. To be eligible for this Contest, an individual must:

- (a) be a legal resident of the province of British Columbia;
- (b) be twenty-one (21) years of age or older at the time of entry;
- (c) be legally able to travel to The United States of America or Europe (collectively the “**Destination**”), and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel; and
- (d) be available to travel on the dates outlined in section 4 (a).

Employees of Corus Radio Inc. operating CFMI-FM (the “**Station**”) and its parents, affiliates, subsidiaries, related companies, successors and assigns (together with the Station, “**Corus**”), Stratford Underwriting, Inc. and its affiliates, subsidiaries, related companies, successors and assigns collectively, “**Stratford Underwriting, Inc.**” and together with Corus, the “**Sponsors**”), advertising and promotional agencies, any person who has been confirmed as a winner of any previous Station administered contests within thirty (30) days preceding the Contest start date, and/or the household members of any of the above are not eligible to enter.

The Sponsors shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to the Sponsors for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant should such an entrant at any stage supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

2. CONTEST PERIOD. The Contest begins at 8:00 a.m. Pacific Time (“**PT**”) on August 26, 2019 and ends at 4:00 p.m. PT on November 1, 2019 (the “**Contest Period**”) after which time the Contest will be closed and no other entries shall be accepted.

3. HOW TO ENTER.

- (a) There is no purchase necessary to enter the Contest. Enter using the method of entry outlined below. No entries will be accepted by any other means.
 - (i) Listen to the Station Monday to Friday during the Contest Period (except statutory holidays) at approximately 8:00 a.m. PT, 11:00 a.m. PT and 4:00 p.m. PT for the celebrity chef montage to be played (the “**Cue to Call**”). Upon hearing the Cue to Call, listeners are invited to call 604-280-1011 (the “**Contest Line**”). The tenth (10th) caller through the Contest Line will qualify to win a Qualifying

Prize and be entered to the bi-weekly prize draw (each a “**Qualifier**”). **There will be three (3) Cues to Call every weekday.**

- (b) Limit of one (1) entry per household during the Contest Period. In the case of multiple entries, only the first eligible entry will be considered.
- (c) All entries become the sole property of the Sponsors and will not be returned for any reason. Entries must be received no later than the end of the Contest Period. Entries will be declared invalid if they are late, illegible, incomplete, damaged, irregular, mutilated, forged, garbled or mechanically or electronically reproduced. Unless otherwise set out herein, no communication or correspondence will be exchanged with entrants except with those selected as a potential winner.
- (d) Streaming listeners may be listening to a delayed stream of the radio signal, which may vary depending on the device on which you are listening and the speed of the internet connection. Sponsors recommend turning on a radio to the Station for the Cue to Call. Sponsors assume no liability for entrants not making timely phone calls to the Station due to delays in the streamed signal.
- (e) If the telephone connection between the Station announcer and an entrant is not clear, such that the announcer and/or entrant cannot hear each other or the entrant is disconnected, that entrant may, in the sole discretion of the Sponsors, be disqualified and the Releasees (defined below) will not be liable in any way.

4. PRIZES

- (a) **Grand Prizes.** There are five (5) grand prizes (“**Grand Prizes**”) available to be won by the Grand Prize winners (“**Grand Prize Winners**”) consisting of one (1) of the following:
 - (i) **Draw date of September 9, 2019** – A trip for two (2) to USA or Europe departing on November 8, 2019 and returning on November 11, 2019 including:
 1. Round-trip economy airfare for the Grand Prize Winner and his/her guest (the “**Guest**”) leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Grand Prize Winner’s home, as determined by the Sponsors in their sole discretion, to the destination city;
 2. Ground transportation for the Grand Prize Winner and Guest between the airport and hotel in the destination city;
 3. Three (3) nights standard hotel accommodation at a hotel to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;
 4. All departure and hotel taxes and processing fees;
 5. Three Hundred Canadian dollars (CDN \$300.00) spending cash; and
 6. This Grand Prize has an approximate value of Three Thousand Seven

Hundred Canadian dollars (CDN \$3,700.00).

(ii) **Draw date of September 23, 2019** – A trip for two (2) to USA or Europe departing on November 7, 2019 and returning on November 12, 2019 including:

1. Round-trip economy airfare for the Grand Prize Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Grand Prize Winner's home, as determined by the Sponsors in their sole discretion, to the destination city;
2. Ground transportation for the Grand Prize Winner and Guest between the airport and hotel in the destination city;
3. Four (4) nights standard hotel accommodation at a hotel to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;
4. All departure and hotel taxes and processing fees;
5. Three Hundred Canadian dollars (CDN \$300.00) spending cash; and
6. This Grand Prize has an approximate value of Four Thousand Four Hundred Canadian dollars (CDN \$4,400.00).

(iii) **Draw date of October 7, 2019** – A trip for two (2) to USA or Europe departing on November 7, 2019 and returning on November 12, 2019 including:

1. Round-trip economy airfare for the Grand Prize Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Grand Prize Winner's home, as determined by the Sponsors in their sole discretion, to the destination city;
2. Ground transportation for the Grand Prize Winner and Guest between the airport and hotel in the destination city;
3. Four (4) nights standard hotel accommodation at a hotel to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;
4. All departure and hotel taxes and processing fees;
5. Three Hundred Canadian dollars (CDN \$300.00) spending cash; and
6. This Grand Prize has an approximate value of Four Thousand Four Hundred Canadian dollars (CDN \$4,400.00).

(iv) **Draw date of October 21, 2019** – A trip for two (2) to USA or Europe departing on December 13, 2019 and returning on December 16, 2019 including:

1. Round-trip economy airfare for the Grand Prize Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Grand Prize Winner's home, as determined by the Sponsors in their sole discretion, to the destination city;
 2. Ground transportation for the Grand Prize Winner and Guest between the airport and hotel in the destination city;
 3. Three (3) nights standard hotel accommodation at a hotel to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;
 4. All departure and hotel taxes and processing fees;
 5. Three Hundred Canadian dollars (CDN \$300.00) spending cash; and
 6. This Grand Prize has an approximate value of Three Thousand One Hundred Canadian dollars (CDN \$3,100.00).
- (v) **Draw date of November 4, 2019** – A trip for two (2) to USA or Europe departing on December 5, 2019 and returning on December 10, 2019 including:
7. Round-trip economy airfare for the Grand Prize Winner and his/her Guest leaving together from the same gateway, on the same itinerary, from a major Canadian airport located near the Grand Prize Winner's home, as determined by the Sponsors in their sole discretion, to the destination city;
 8. Ground transportation for the Grand Prize Winner and Guest between the airport and hotel in the destination city;
 9. Four (4) nights standard hotel accommodation at a hotel to be selected by the Sponsors in their sole discretion for the Grand Prize Winner and Guest based on double occupancy unless otherwise indicated;
 10. All departure and hotel taxes and processing fees;
 11. Three Hundred Canadian dollars (CDN \$300.00) spending cash; and
 12. This Grand Prize has an approximate value of Four Thousand Four Hundred Canadian dollars (CDN \$4,400.00).

NOTE: Listen to the Station for the destination cities to be revealed bi-weekly.

- (b) **Qualifying Prizes.** There are one hundred and forty four (144) qualifying prizes (each, a "Qualifying Prizes") available to be won by the Qualifying Prize winners (the "Qualifying Prize Winners"), each of which consists of One Hundred and One Canadian dollars (CDN \$101.00).
- (c) Grand Prizes and Qualifying Prizes are hereafter collectively referred to as "Prize" or

“Prizes”. Grand Prize Winners and Qualifying Prize Winners are hereafter collectively referred to as a “Winner” or “Winners”.

- (d) Winners are not entitled to monetary difference between actual Prize value and stated approximate Prize value, if any.
- (e) Winners will be contacted by the Station’s representatives to coordinate the provision of the Prizes within the three (3) business days once such each Winner has been successfully contacted and notified of his/her Prize and fulfilled the requirements set out herein.

5. PRIZE CONDITIONS.

- (a) Grand Prize Winners and Guests must be available to travel on the dates outlined in section 4(a). Should Grand Prize Winners and Guests be unable to travel on the dates and times designated by the Sponsors, the Grand Prize will be forfeited and awarded to an alternate winner.
- (b) Grand Prize Winners and Guests will be responsible for all incidental costs and expenses not explicitly included in the Grand Prizes, including without limitation, car insurance (including damage insurance) sufficient to cover the car rental for the duration of the prize trip; transportation to and from originating airport, travel and medical insurance, travel documentation, airport improvement fees, bag check fees, taxes, gratuities, telephone calls, in-room charges and any other expense not explicitly included in the Grand Prizes. Grand Prize Winners may be required to present a valid major credit card upon check-in at the hotel to cover any expenses over and above the standard room charge.
- (c) Guests must be of the age of majority or older in the province of British Columbia, be legally able to travel to the Destination, and have any and all necessary documentation as may be required for presentation to Canadian and/or International customs and airport personnel, and comply with the Contest Rules and sign and return the Release (described below).
- (d) Prizes must be accepted as awarded and cannot be transferred, assigned, substituted or redeemed for cash, except at the sole discretion of the Sponsors. Any unused, unclaimed or declined portion of a Prize will be forfeited, have no cash value and the Sponsors shall have no obligation to provide either an alternative or value-in-kind. The Sponsors reserve the right, in their sole discretion, to substitute a prize of equal or greater value if a Prize (or any portion thereof) cannot be awarded for any reason.

6. WINNER SELECTION.

Five (5) Grand Prize Winners shall be selected by the Station as follows:

- (a) On each of September 9, September 23, October 7, October 21 and November 4, 2019 in Vancouver, British Columbia, one (1) eligible Qualifier will be selected by a random draw from all eligible entries received by 4:00 p.m. PT on the weekday immediately preceding the draw date. **Entries will not rollover to subsequent draws.**
- (b) **Each entrant shall be eligible to win only one (1) Grand Prize and one (1) Qualifying**

Prize. Before being declared a Winner, the selected entrant shall be required to correctly answer, without assistance of any kind, whether mechanical or otherwise, a time-limited, mathematical skill-testing question to be administered during a pre-arranged telephone call or by e-mail, to comply with the Contest Rules and sign and return the Release (described below).

- (c) The odds of being selected as a potential Qualifier are dependent upon the total number of people who call the Contest Line during a Cue to Call. Once a Qualifier, the odds of being selected as a potential Grand Prize Winner are one (1) in thirty (30) per draw, except on the draws of September 9 and October 21, 2019 for which the odds are one (1) in twenty-seven (27).
 - (d) EACH SELECTED ENTRANT WILL BE NOTIFIED BY TELEPHONE NO LATER THAN THREE (3) BUSINESS DAYS FROM THE DRAW DATE AND MUST RESPOND WITHIN THREE (3) BUSINESS DAYS OF NOTIFICATION. Upon notification, the selected entrant must respond by telephone or e-mail (as specified in the notification) to the contact number or e-mail address provided no later than the indicated deadline set out in the Contest Rules and/or the notification. If the selected entrant does not respond accordingly, he/she will be disqualified and will not receive a Prize and another entrant may be selected in the Sponsors' sole discretion until such time as an entrant satisfies the terms set out herein. The Sponsors are not responsible for the failure for any reason whatsoever of a selected entrant to receive notification or for the Sponsors to receive a selected entrant's response.
 - (e) If, as a result of an error relating to the entry process, drawing or any other aspect of the Contest, there are more selected entrants than contemplated in these Contest Rules, there will be a random draw amongst all eligible Prize claimants after the Contest's closing date to award the correct number of Prizes.
7. **RELEASE.** Winners and Guests will be required to execute a legal agreement and release ("**Release**") that confirms Winners' and Guests': (i) eligibility for the Contest and compliance with these Contest Rules; (ii) acceptance of the Prize as offered; (iii) release of each of the Sponsors and its respective parent companies, subsidiaries, affiliates and/or related companies and each of their employees, directors, officers, suppliers, agents, sponsors, administrators, licensees, representatives, advertising, media buying and promotional agencies (collectively, the "**Releasees**") from any and all liability for any loss, harm, damages, cost or expense arising out of participation in the Contest, participation in any Contest-related activity or the acceptance, use, or misuse of any Prize, including but not limited to costs, injuries, losses related to personal injuries, death, damage to, loss or destruction of property, rights of publicity or privacy, defamation, or portrayal in a false light, or from any and all claims of third parties arising therefrom; and (iv) grant to the Sponsors of the unrestricted right, in the Sponsors' collective or individual discretion, to produce, reproduce, display, publish, convert, post, serve, broadcast, communicate by telecommunication, exhibit, distribute, adapt and otherwise use or re-use the Winners' and Guests' name, statements, image, likeness, voice and biography in any and all media now known or hereafter devised, in connection with the Contest and the promotion and exploitation thereof. The executed Release must be returned within three (3) business days of the date indicated on the accompanying letter of notification or the verification as a Winner or the selected entrant will be disqualified and the Prize forfeited.
8. **INDEMNIFICATION BY ENTRANT.** By entering the Contest, each entrant releases and holds Releasees harmless from any and all liability for any injuries, loss or damage of any kind to the

entrant or any other person, including personal injury, death, or property damage, resulting in whole or in part, directly or indirectly, from: (a) their participation in the Contest or any Contest-related activity; (b) the acceptance, use, or misuse of any Prize; or (c) any breach of the Contest Rules. Each entrant agrees to fully indemnify Releasees from any and all claims by third parties relating to the entrant's participation in the Contest, without limitation.

9. LIMITATION OF LIABILITY. The Sponsors assume no responsibility or liability for lost, late, unintelligible/illegible, falsified, damaged, misdirected or incomplete entries, notifications, responses, replies or any Release, or for any telephone, hardware or technical malfunctions that may occur, including but not limited to malfunctions that may affect the transmission or non-transmission of an entry. The Sponsors are not responsible for any incorrect or inaccurate information, whether caused by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the administration of the Contest. The Sponsors assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsors assume no responsibility or liability in the event that the Contest cannot be conducted as planned for any reason, including those reasons beyond the control of the Sponsors, such as tampering, unauthorized intervention, fraud, technical failures, or corruption of the administration, security, fairness, integrity or proper conduct of this Contest.

10. CONDUCT. By participating in the Contest, each entrant is deemed to have executed and agrees to be bound by the Contest Rules, which will be posted at www.rock101.com and made available at the Station's studios, located at Suite 2100 – 700 West Georgia Street, Vancouver, BC V7Y 1K9 throughout the Contest Period. Each entrant further agrees to be bound by the decisions of the Sponsors which shall be final and binding in all respects. The Sponsors reserve the right, in their sole discretion, to disqualify any entrant found to be: (a) violating the Contest Rules; (b) tampering or attempting to tamper with the entry process or the operation of the Contest; (c) violating the terms of service, conditions of use and/or general rules or guidelines of any Corus property or service; and/or (d) acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass the Sponsors or any other person. **CAUTION: ANY ATTEMPT TO DELIBERATELY UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSORS RESERVE THE RIGHT TO SEEK REMEDIES AND DAMAGES TO THE FULLEST EXTENT PERMITTED BY LAW, INCLUDING BUT NOT LIMITED TO CRIMINAL PROSECUTION.** Grand Prize Winners and Guests must at all times behave appropriately when taking part in the trip and observe the Contest Rules and any other rules or regulations in force at the Destination. The Sponsors reserve the right to remove from the trip any Grand Prize Winner or Guest who breaks such rules and/or fails to behave appropriately and to disqualify such Grand Prize Winner or Guest.

11. PRIVACY / USE OF PERSONAL INFORMATION.

(a) By participating in the Contest, each entrant: (i) grants to the Sponsors the right to use his/her name, mailing address, age range, telephone number and or e-mail address (collectively the “**Personal Information**”) for the purpose of administering the Contest, including but not limited to contacting and announcing the Winners and coordinating the provision of the Prizes; (ii) grants to the Sponsors the right to use his/her Personal Information for publicity and promotional purposes relating to the Contest, in any and all media now known or hereafter devised, without further compensation unless prohibited by law; and (iii) acknowledges that the Sponsors may disclose his/her Personal

Information to third-party agents and service providers of the Sponsors in connection with any of the activities listed in (i) and (ii) above.

- (b) Corus will use the entrant's Personal Information only for identified purposes, and protect the entrant's Personal Information in a manner that is consistent with the Corus' Privacy Policy at: <https://www.corusent.com/privacy-policy/>

12. **INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, trade names, logos, designs, promotional materials, web pages, source code, drawings, illustrations, slogans and representations is owned by the Sponsors and/or their affiliates. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
13. **TERMINATION.** Sponsors reserve the right, in their sole discretion, to terminate the Contest, in whole or in part, and/or modify, amend or suspend the Contest, and/or the Contest Rules in any way, at any time, for any reason without prior notice.
14. **LAW.** These are the official Contest Rules. The Contest is subject to applicable federal, provincial and municipal laws and regulations. The Contest Rules are subject to change without notice in order to comply with any applicable federal, provincial and municipal laws or the policy of any other entity having jurisdiction over the Sponsors. All issues and questions concerning the construction, validity, interpretation and enforceability of the Contest Rules or the rights and obligations as between the entrant and the Sponsors in connection with the Contest shall be governed by and construed in accordance with the laws of the province of Ontario without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other jurisdiction's laws.
15. **DISCREPANCY.** In the event of any discrepancy or inconsistency between the terms and conditions of the Contest Rules and disclosures or other statements contained in any Contest-related materials, including but not limited to the Contest entry form, or point of sale, television, print or online advertising, the terms and conditions of the Contest Rules shall prevail, govern and control.
16. **SOCIAL MEDIA.** This Contest is in no way sponsored, endorsed or administered by any social media platforms on which the Contest may have been promoted and/or publicized, including but not limited to Facebook and/or Twitter. Any personal information provided in connection with the Contest is being provided to Corus and any questions, comments or complaints regarding the Contest must be directed to Corus.